**DANO QUALLS** ux research + design

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## Experience

Senior UX Designer UEGroup Denver / San Jose June 2018 - July 2019 My projects at this agency were in the industries of: aerospace, physical security, emotion research, database server analysis, and surgery tools. For my largest project (aerospace), I performed discovery research, created wireframes and prototypes, and conducted usability research.

UX Analyst Booz Allen Hamilton Denver

The Recreation.gov team built a completely new version of Rec.gov for 8+ gov't agencies managing federal lands. I worked with two scrum teams as a researcher, product owner, and designer. We worked with requirements, scoped backlogs, and turned designs into working code.

June 2017 - June 2018

Information Architect Fidelity Investments Boston July 2015 - April 2017 Our team modernized legacy Fidelity.com service interactions (apply for options trading, change of address, margin account, etc.). I worked on three scrum teams over two years. I created wireframes, conducted usabilty research, and delivered pixel-perfect designs in the Fidelity design system.

UX Design Apprentice Fresh Tilled Soil Boston Jan 2015 - May 2015

This UX design agency hosts two UX apprentice cohorts each year. The apprentices assist with client projects and work together on apprentice learning assignments. Apprentices develop skills in usability research, front-end development (HTML, CSS, JS), visual design, and UX strategy.

Founder, CEO WineKick I served as the head of design, marketing, and sales for our five-person team. We created a wine recommendation app

Bostonthat evolved into a kiosk for liquor and grocery stores.Oct 2011 - Dec 2014My design responsibilities included interviewing users and<br/>creating the information architecture / interaction design.

Intelligence Officer US Air Force New Jersey, Massachusetts June 2006 - Aug 2014 I led teams of intelligence analysts and security forces responsible for the security of a rapid-response airbase and the safety of missions launching from our base during numerous exercies and three deployments. Later, I managed two \$10M+ contracts for the upgrades of intelligence aircraft.

Education

## **Bentley University**

Master of Science, Human Factors in Information Design Waltham, MA | Sep 2014 - May 2016

## **Babson College**

Master of Business Administration (Marketing and Entrepreneurship Concentrations)

Wellesley, MA | Sep 2011 - June 2015

US Air Force Academy Bachelor of Science, English Colorado Springs, CO | June 2002 - May 2006



Adobe Illustrator | Adobe XD | Axure | InVision | Sketch